

Lewisville Public Library Strategic Design

Mission

The Lewisville Public Library is a comfortable, inclusive gathering place where the community connects with resources and experiences that inspire and encourage personal enjoyment and growth.

Purpose	Strategy
Inspire Reading <ul style="list-style-type: none">to educateto delight	Facilitate reading for self-directed education and enjoyment. <ul style="list-style-type: none">Select and maintain a robust and diverse collection of books and media. Fiction and nonfiction titles are available in print and electronic formats.Expand platforms and the selection of digital materials and streaming content. Support and encourage reading with early literacy programs, reading initiatives, book clubs, reading recommendations, displays, bibliographies and more.
Cultivate Learning <ul style="list-style-type: none">through resourcesthrough experiencesthrough environmentthrough technology	Offer research assistance in response to information needs. Proactively offer instruction opportunities and services that focus on skills and concepts appropriate for the age and ability of patron served, with a focus on topics such as: <ul style="list-style-type: none">Culture & heritage, quality of life, digital literacy, health, finance, art, reading & literacy, social & cognitive development, STEM, workforce development, entrepreneurship, small business development, and other information needs Provide welcoming and inspiring learning environments where patrons can read, relax, collaborate, work, or create. <ul style="list-style-type: none">Study rooms, meeting rooms, study tables, and other gathering spacesComfortable lounge chairs and spaces for individualsInteractives and exhibitsRemove barriers to new technologies<ul style="list-style-type: none">Makerspace and digital media labComputers, laptops, and other equipment, software, and technologyBroadband internet and wireless connectivity
Connect People <ul style="list-style-type: none">with one anotherto ideasto our global community	Design the Library's services and resources to serve the diverse community of Lewisville, to include under-represented populations, and to reflect a variety of subjects and viewpoints. Ensure easy access to library services and materials city-wide. <ul style="list-style-type: none">Explore various methods of service delivery such as digital and virtual platforms, facilities, apps, and outreach.Evaluate the need for another library or other City facility to serve the east side of town. Adjust to the community's changing needs, which may include working remotely and attending online classes.
Partner for Success <ul style="list-style-type: none">in the future of Lewisvillein lifelong learningin the workforce	Participate in a city-wide initiative to define a set of essential neighborhood resources and services, identify current gaps in availability and fulfill strategies to address these. Provide access to technology and cultivate lifelong learning, including career and workforce development, through resources at the Library. <ul style="list-style-type: none">Partner with education providers and community organizations to help Lewisville residents gain the skills they need to succeed in the workforce, with a particular focus on inclusion in education, training, and access to jobs.Support small business workshops with a focus on assisting startups, entrepreneurs, minority and women-owned businesses to grow and succeed.

The Lewisville Public Library has an essential role in achieving the City of Lewisville's community vision.